



**U.S. ARMY ROTC
PIRATE BATTALION
EAST CAROLINA UNIVERSITY
GREENVILLE, NC 27858-4353**



July 21, 2009

East Carolina University's Army ROTC "Pirate Battalion" is hosting the 2nd Annual Wounded Warrior Run on Saturday, November 14th, 2009. This year's run is being co-hosted by the Brook Valley Country Club. The run starts and finishes at the Brook Valley Country Club clubhouse in Greenville, North Carolina and features brand new 5 mile and 1 mile courses that wind around the picturesque Brook Valley golf course and through the scenic Brook Valley subdivision. We expect over 150 runners and 300 spectators to converge on the Brook Valley Country Club to show their support of our nation's Wounded Warriors.

We currently seek sponsorship support to create a top-notch event. Sponsors receive many advertising benefits from this event including listings on flyers, webpage links on the race website (www.woundedwarriorrace.com), and press releases including print, radio, and television. Depending on the level of sponsorship chosen, sponsors also have the opportunity to display their corporate names and logos on the commemorative race t-shirts and various banners and tents located in the registration area and other race markers throughout the race course.

Last year's inaugural Wounded Warrior Run was extremely successful as over 100 runners joined with several local sponsors to raise over \$3,500 for Ft. Bragg's Warrior Transition Battalion (WTB) and Soldier & Family Assistance Center (SFAC). These two great and very worthy organizations provide critical support to Soldiers wounded in combat while they recuperate from their injuries. The SFAC provides comfort for the Soldiers' families while their loved ones persevere through difficult rehabilitations. In addition to the exposure that your company receives from its association with this race, this is a great opportunity to proudly demonstrate your support for those who have selflessly sacrificed so much for our Nation.

The enclosed Sponsorship Proposal Package lists the different levels of sponsorship and associated benefits. If you choose to join us in honoring our nation's Wounded Warriors and sponsor this year's event, please mail the completed sponsorship form with a check to **East Carolina University Army ROTC, 204 Christenbury, Greenville, NC 27858** no later than Friday, September 18, 2009. For additional information please contact the undersigned at 252-328-6225.

LTC Eric Buller, USA (Retired)
Race Director,
2009 Wounded Warrior Run

PIRATE BATTALION



WOUNDED WARRIOR RUN

East Carolina University Army ROTC

2009 Wounded Warrior Run

5 Mile Classic and 1 Mile "Fun" Run

Sponsorship Proposal



Race Date: Saturday, November 14, 2009
Brook Valley Country Club, Greenville, NC

Wounded Warrior Run

Background and Sponsorship Summary

In 2008, East Carolina University's Army ROTC "Pirate Battalion" organized and hosted a road race to benefit Fort Bragg's Warrior Transition Battalion (WTB) and Soldier & Family Assistance Center (SFAC).

The WTB is the unit that Soldiers are assigned to while receiving medical treatment and recuperating from wounds and injuries suffered while deployed in support of combat operations around the world.

The mission of the SFAC is to provide assistance and support services to the Soldiers who have been assigned to the Warrior Transition Battalion (WTB) and their Families. The SFAC provides a warm, relaxed environment where Soldiers and their Families can take time to watch TV or a movie, check e-mail, access the internet, make a phone call or just enjoy a cup of coffee.

The race was an overwhelming success as over 100 local runners and several local sponsors joined the Pirate Battalion in showing their love and support for our Nation's Wounded Warriors. East Carolina University and the Pirate Club honored several Soldiers of the WTB and family members the following weekend at the pre-game tailgate and Marshall football game and the Pirate Battalion presented a check for \$3,500 to the Soldier & Family Assistance Center on the field at half-time.

East Carolina University Army ROTC



2009 Wounded Warrior Run

Fast Facts

2009 Wounded Warrior Run

- DATE:** Saturday, November 14, 2009
- LOCATION:** Brook Valley Country Club (311 Oxford Road), Greenville, NC
- EVENTS:** 5 Mile Classic and 1 Mile "Fun" Run
- FINISH:** In the parking lot outside the Brook Valley clubhouse
- VOLUNTEERS:** 100
- SPECTATORS:** 200 – 300

Sponsorship Summary

The Wounded Warrior Run is an important charity event that relies on sponsors to meet its annual fundraising goal. Depending on the level of sponsorship chosen, your company will be acknowledged on the Wounded Warrior Run website, recognized at the check presentation, and included in race signs, banners, t-shirts, and press releases.

Of special note – sponsorships are fully deductible as the East Carolina University Army Cadet Association, which is organizing the race, is a registered 501-C-3 charity.

2008 Wounded Warrior Run Sponsors



2009 Wounded Warrior Run Sponsorship Options



Title Sponsorship - \$5,000

- Event named for sponsor – “The XYZ Company Wounded Warrior Run”
- Corporate logo prominently displayed on start line banner
- Special press release announcing name of the title sponsor
- Corporate logo and link to corporate webpage featured on race website
- Corporate logo featured on all brochures, posters, flyers, and advertisements
- Corporate name in all press releases
- Top billing on all flyers and large corporate logo on commemorative race t-shirts
- Official 5 Mile Classic starter and awards presenter
- Title sponsor tent at race site
- Your promotional items in runner packets
- Complimentary race entries

Presenting Sponsorship - \$2,500

- Presenting sponsor’s status on all brochures, flyers, and posters
- Presenting sponsor logo (large) and status on commemorative race t-shirt
- Preferred logo placement and link to corporate webpage on race website
- Official 1 Mile Fun Run starter and awards presenter
- Presenting sponsor tent at race site
- Your promotional items in runner packets
- Complimentary race entries

Major Sponsorship - \$1,000

- Special awards ceremony logo recognition
- Medium sized corporate logo on commemorative race t-shirts
- Corporate logo and link to corporate webpage on race website
- Sponsor promotion table
- Your promotional items in runner packets
- Complimentary race entries

Finish Line Sponsorship - \$500

- Corporate name/logo on finish line banner
- Corporate banner with name/logo on finish line refreshment tent
- Small corporate logo on race website
- Corporate logo on commemorative race t-shirts
- Your promotional items in runner packets
- Complimentary race entries



Mile Marker Sponsorship - \$500

- Corporate name/logo on all mile markers
- Corporate logo on race website
- Small corporate logo on commemorative race t-shirts
- Your promotional items in runner packets
- Complimentary race entries

Water Point Sponsorship - \$500

- Corporate name/logo prominently displayed at water point
- Corporate logo on race website
- Small corporate logo on commemorative race t-shirts
- Your promotional items in runner packets
- Complimentary race entries

Team Challenge Sponsorship - \$500

- Corporate naming rights for selected challenge category
- Corporate logo on race website
- Small corporate logo on commemorative race t-shirts
- Event day recognition and awards presenter for selected challenge category
- Complimentary race entries

Contributing Sponsorship - \$250

- Small corporate logo on commemorative race t-shirts and race website
- Complimentary race entry

Friends of the Wounded Warriors and In-Kind Sponsorships – Food, Refreshments, Give-Aways, etc. (minimum \$25)

- Table in finish line/awards ceremony area
- Event day recognition
- Complimentary race entry



Sponsorship Reservation Agreement

_____ YES! We would like to be a sponsor of the 2009 Wounded Warrior Run!

TYPE OF SPONSORSHIP: (check one)

- ___ Title Sponsorship - \$5,000
- ___ Presenting Sponsorship - \$2,500
- ___ Major Sponsorship - \$1,000
- ___ Finish Line Sponsorship - \$500
- ___ Mile Marker Sponsorship - \$500
- ___ Water Point Sponsorship - \$500
- ___ Team Challenge Sponsorship - \$500
- ___ Contributing Sponsorship - \$250
- ___ Friends of the Wounded Warriors and In-Kind Sponsorship

(Indicate amount or type of "in-kind" donation: _____)

CONTACT NAME: _____

COMPANY NAME: _____

TELEPHONE NUMBER: _____ E-MAIL: _____

MAILING ADDRESS: _____

Please make checks payable to:

ARMY CADET ASSOCIATION

Memo: Wounded Warrior Run

MAIL TO:

East Carolina University Army ROTC (ATTN: Wounded Warrior Run)

204 Christenbury

Greenville, NC 27858

For further information, call Eric Buller at 252-328-6225